

# Deliverable D1.3 //

## Dissemination plan

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**Adapt//Ve**  
*Automated Driving Applications and  
Technologies for Intelligent Vehicles*

## Document information //

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## Summary

The AdaptIVe Dissemination Plan provides an overview over the planning of the dissemination, exploitation and liaison activities of the European research project. It elaborates the strategy for external communication, for the liaison with stakeholders and the respective definition of internal project processes. Following the strategy this document explains means and plans for dissemination activities considering overall project planning and budget calculation.

It is the overall target of AdaptIVe to test and develop new automated driving functions. This target will be supported by dissemination focusing on the promotion of automated driving in general and the AdaptIVe results in particular.

The core communication objectives of AdaptIVe are to enhance trust in automated driving, to advance a roadmap of exploitation of research in automated driving and to support discussions related to legal issues.

Therefore, a number of dissemination activities, project events open towards external stakeholders and communication means and measures to disseminate project results are defined in this Dissemination Plan.

This document targets the following groups:

- The European Commission is informed about the planned activities of the AdaptIVe project.
- For all members of the AdaptIVe Consortium this document serves as a tool box for all questions regarding the dissemination of the project AdaptIVe.
- For other programme participants this document provides an overview on the dissemination target and plans of the European IP AdaptIVe.